

NC Bird Atlas Regional Coordinators 2022-2023

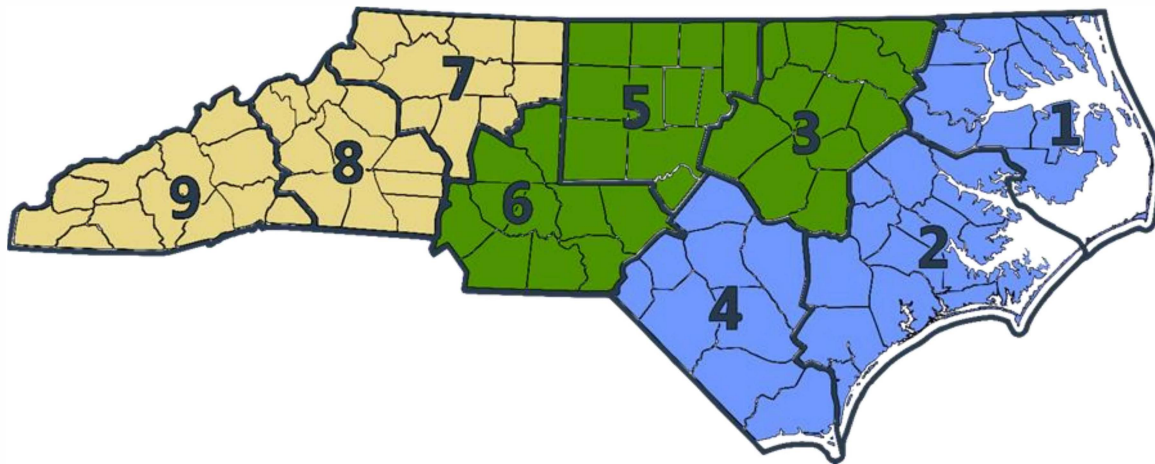
INTRODUCTION

North Carolina is a big state. We need the entire NC community to help count birds. From remote mountain ridges in Cherokee County to barrier islands on the Coast, we rely on your volunteer help to complete this important task!

A Bird Atlas is a systematic survey of "[blocks](#)" – 10 square miles of woods, fields, and yes, sometimes even parking lots. To get an estimate of the numbers and locations of breeding and wintering birds in the state, we gather data *in every priority block*. There are 9 regions for the NC Bird Atlas, each with 9-13 counties and containing between 74 to 147 priority blocks.

WHAT IS A REGIONAL COORDINATOR?

Regional Coordinators (RCs) are the critical eyes and ears of the North Carolina Bird Atlas, covering every corner of the state. They volunteer on an ecoregion team (mountains, piedmont, coast), typically focusing on one of three subregions within an ecoregion. Each RC brings creative strengths and skills to the task of completing priority blocks. They help recruit and support volunteers, assist with outreach, track data collection, review results, and identify data gaps. The work is expected to average 10 hrs./month during the breeding and wintering seasons. (Mar-Aug and Nov-Feb).



SPECIFIC DUTIES

Volunteer Recruitment and Support

- Actively participate (e.g. attend outings, speak at bird club meetings, and/or assist with blockbusting).
- Advocate for the NC Bird Atlas by actively promoting participation and recruiting regional volunteers.
- Serve as the point of contact for all survey volunteers within your region; monitor email and respond promptly.

- Ensure others' familiarity with Atlas resources including breeding, nocturnal and wintering survey protocols.
- Follow up with those who express interest in mentoring.

Data Collection and Review

- Keep track of priority block sign-ups and follow-up with volunteers.
- Ensure coverage for under visited blocks and alert Atlas Team if technician support is needed.
- Evaluate Block Completion (e.g. habitat types; expected species; confirmed breeders; nocturnal surveys).
- Attend monthly virtual meetings.

CREDENTIALS

Each Regional Coordinator (or Regional Coordinator Team) brings a combination of skill, experience, and community connections to engage a broad coalition of participants. They demonstrate *some combination* of the following skills:

- Ability to commit for at least one year, preferably until Spring 2026.
- Proficiency with eBird, the NC Bird Atlas portal and breeding codes.
- Extensive knowledge of North Carolina birds, including their wintering habits and breeding behaviors.
- Comfortable working with Google Docs/Sheets and Microsoft Teams.
- Active involvement in state and/or regional birding organizations, or a bird enthusiast community.

Blocks per Region

Region	Non-priority	Priority	Grand Total
1	625	134	759
2	643	148	791
3	528	105	633
4	557	116	673
5	451	101	552
6	438	87	525
7	396	79	475
8	374	74	448
9	476	93	569
Total	4488	937	5425